



The EDA CENTER

at the University of Minnesota Crookston

The EDA Chronicle-July 2014

www.edacenter.org

Volume 4, Issue 7

Events of Interest:

August 7

- Connecting Gateways: Finland and Minnesota-A Business Conference will be hosted by the Finnish American Chamber of Commerce-Minnesota at the Hyatt Regency in Minneapolis from 8AM to 12:30PM. For more information, please go to <http://www.eventbrite.com/e/connecting-gateways-finland-and-minnesota-a-business-conference-tickets-12184284523>.

August 12

- The Best Ways to Get Started in Exporting hosted by the Food Export Association of the Midwest and MN Department of Agriculture at the Hyatt Regency in Bloomington from 8:30AM to 4:30PM. For more information, please go to https://eweb.foodexport.org/eweb/ProfilePage.aspx?WebCode=CSCSEventInfoSC&Site=MIATCO&evt_key=dbdbc68-407e-4dd7-a6fe-d92a6b480b39.

August 14

- EDAM 2014 Summer Networking Event located at Cowboy Jack's in Minneapolis. For more information, please go to http://www.edam.org/events/event_details.asp?id=403057&group=

September 18

- EDAM Fall Forum will be held at the River's Edge Convention Center in St. Cloud from 9AM to 6:30PM. For more information, please go to http://www.edam.org/events/event_details.asp?id=437473.

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Great Lakes Regional Training Initiative Update

Over the past year The EDA Center at the University of Minnesota Crookston has been involved with EDA University Centers from Indiana, Wisconsin, and Michigan with the goal of identifying and addressing needs across our respective regions. We would also like to recognize Region Five Development Commission Executive Director Cheryal Lee Hills and Executive Director of Region Nine Development Commission Executive Director Nicole Griensewic Mickelson for their service as members of the Great Lakes Regional Training Initiative Advisory Board

At the EDA University Center showcase in Bloomington, Minnesota we began this process by polling EDDs and other participants on what needs organizations have. Some of the needs mentioned include: CEDS development, understanding and utilizing data, metrics/evaluations/implementation of initiatives, leveraging assets, quality of place/place-making, and business growth.

While this is a good initial list, we recognize there might be other needs not mentioned. If you feel your region have other needs not listed you would like to see addressed, please feel free

to contact us at The EDA Center and let us know your thoughts. We will be using this list as we apply for year 2 of this EDA grant but will also have the flexibility to identify and address training needs not specifically mentioned.

Another goal of this collaboration is to connect with other states in the Great Lakes region. In order to do so, we will be launching a website where people can see updates on this initiative as well as see resources offered by the different EDA University Centers in the Great Lakes region. A newsletter will also be launched around the same time as the website or before.

As it relates to addressing these needs, we have discussed offering face-to-face regional workshops, webinars, and self-paced online training. If you have any questions and/or suggestions as we undertake the next part of this initiative, please contact:

- Brent Hales-bdhales@umn.edu
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Workforce Innovation and Opportunity Act Signed by the President

Congress passed the Workforce Innovation and Opportunity Act (WIOA) which replaces the Workforce Investment Act of 1998 and amends three other pieces of legislation: the Adult Education and Family Literacy Act, the Wagner-Peyser Act, and the Rehabilitation Act Amendments of 1998. President Obama signed the new legislation into law on July 22nd. The legislation will go into effect on July 1, 2015. The U.S. Department of Labor will issue updates on any possible changes in the timeframe of implementation of this legislation.

This piece of legislation is designed to help ensure workers re-

ceive training necessary to succeed in the workforce as well as matching employers with workers who have the skills necessary to fill job openings.

Another consequence of this legislation is to foster collaboration at the state and regional level. According to the WIOA Fact Sheet, "WIOA requires states to identify economic regions within their state, and local areas are to coordinate planning and service delivery on a regional basis."

In order to accomplish these goals, the U.S. Department of Labor will be providing technical assistance, tools, and resources at the WIOA Resource Page (see the link be-

low). In order to assist states with the implementation of this legislation they intend to use webinars, as well as virtual and face-to-face discussions.

For the complete Workforce Innovation and Opportunity Act, please go to

<http://www.doleta.gov/wioa/pdf/WIOA-enrolled-bill.pdf>.

For more information and future technical assistance resources, please go to

<http://www.doleta.gov/WIOA/>.

Rural Migration Webinar Scheduled for August 13

The University of Minnesota Extension Center for Community Vitality will be hosting a webinar entitled, "Brain Gain of the Newcomers in Rural America" from 12-1 PM Central time on August 13th. The webinar will be led by Ben Winchester, a Research Fellow with the U of M Extension Center for Community Vitality. Here is the description from the webinar website:

"The population of rural America has changed significantly over the past 40 years, which is commonly referred to as the rural rebound. Nationally, the rural population has increased by 11% since 1970. While retirement and recreational

counties accounted for the bulk of this population growth, the story of rural population change is interesting and nuanced – especially when we consider that 40% of all people move to a new home in any five year span. Since 1970 there have been newcomers aged 30-49 moving into our small towns, which positively impacts our core social and economic structures. At the same time, there is a new urbanity found across the rural landscape in Minnesota that is changing how we look at urban-rural interactions. The next 15-20 years also appears to be a great opportunity for American small towns, as a once tight housing supply begins to open up

through the changing residential preferences of the retiring baby boomer generation. Overall, the implications of these changes are positive ones for all of our small towns and open country places as we look to the future."

Please contact Ben at benw@umn.edu if you have any questions. Space is limited so make sure you go to https://umn.qualtrics.com/SE/?SID=SV_6XPbs5yIW7XDdCR to register.

DEED Report: 2013-2014 Local Area Unemployment Statistics and Jobs Report

After seasonal adjustments, unemployment in June drops to 6.1 percent in the U.S. and drops to 4.5 percent in Minnesota. Minnesota unemployment claims in June increased 747 to 17,252 when compared to May. Over the year unemployment claims decreased 4.5 percent when compared to June 2013.

Minnesota employers added 8,500 jobs in June. Government (3,900), Educational/Health Services (3,500), Trade/Transportation/Utilities

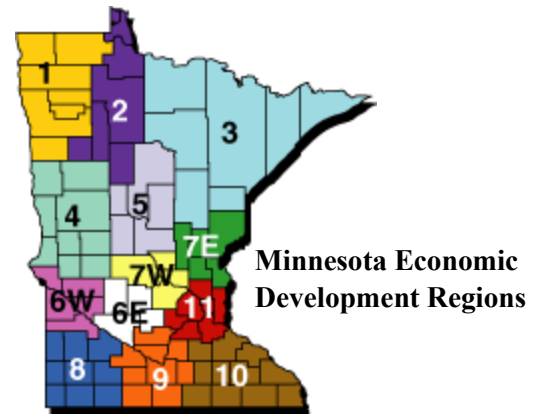
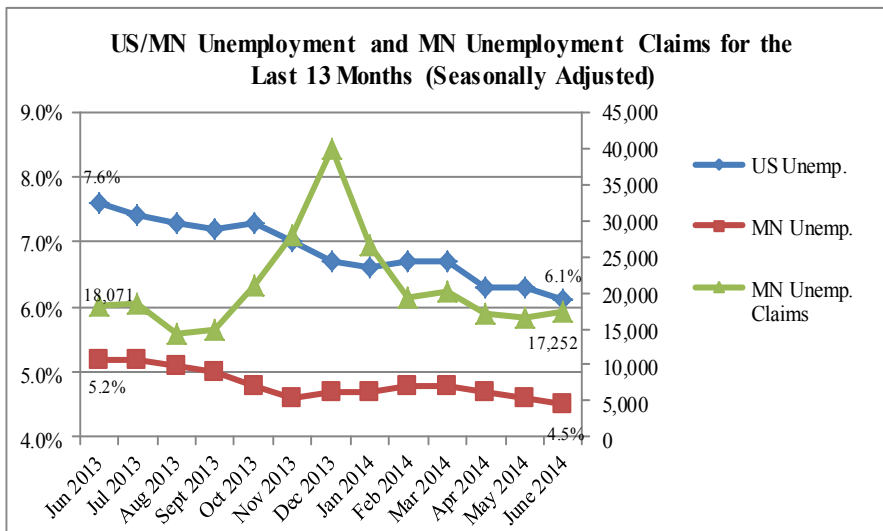
(2,200), Financial Activities (600), Information (500), Professional/Business Services (300), and Logging/Mining (200) added jobs in June. Other Services (-1,400), Manufacturing (-900), Leisure/Hospitality (-300), and Construction (-100) posted job losses in June.

Minnesota has experienced 1.9 percent growth from 1 year ago with 53,780 additional jobs over the past year. This growth is now even with the U.S. growth rate of 1.9 percent

over the past 12 months.

June unemployment for 10 of the 13 EDRs increased when compared to May with the Arrowhead and East Central regions remaining steady. The Southwest region experienced the largest increase in unemployment at 0.8 percent.

Go to the DEED website; www.positivelyminnesota.com to view more employment and wage statistics.



2013-2014 Minnesota Unemployment by Economic Development Region (Not Seasonally Adjusted)

Date	EDR1	EDR2	EDR3	EDR4	EDR5	EDR6E	EDR6W	EDR7E	EDR7W	EDR8	EDR9	EDR10	EDR11
Jun 2013	4.9%	7%	6.7%	4.3%	6.2%	5.3%	4.8%	6.3%	5.2%	4.2%	5%	4.9%	5.1%
Jul 2013	4.9%	6.8%	6.5%	4.1%	6%	5.1%	4.8%	6%	5%	4.7%	4.9%	4.8%	5%
Aug 2013	4.4%	6.2%	6%	3.7%	5.6%	4.6%	4.5%	5.5%	4.6%	3.8%	4.4%	4.5%	4.7%
Sept 2013	3.9%	5.8%	5.7%	3.6%	5.4%	4.4%	4.1%	5.3%	4.3%	3.6%	4.1%	4.2%	4.6%
Oct 2013	3.4%	5.4%	5.3%	3.2%	5.1%	4%	3.5%	4.8%	3.9%	3.8%	3.7%	3.8%	4.1%
Nov 2013	4%	6.3%	5.8%	3.6%	6.3%	4.3%	3.7%	5.4%	4.2%	3.2%	3.8%	3.7%	4%
Dec 2013	5%	7.4%	6.3%	4.6%	7.5%	5.3%	4.7%	6.9%	5.1%	3.9%	4.5%	4.3%	4.2%
Jan 2014	7%	9.1%	7.4%	5.8%	9%	6.6%	6.8%	8.7%	6.4%	5.2%	5.8%	5.4%	4.9%
Feb 2014	6.5%	8.8%	7.4%	5.6%	8.7%	6.5%	6.3%	8.7%	6.3%	5.1%	5.8%	5.4%	4.8%
Mar 2014	6.6%	8.7%	7.2%	5.4%	8.7%	6.3%	5.9%	8.6%	6.3%	4.8%	5.6%	5.2%	4.7%
Apr 2014	5.3%	7.5%	6.3%	4.3%	6.9%	5.1%	4.7%	7.1%	4.9%	3.8%	4.5%	4.3%	4%
May 2014	4%	6.2%	5.9%	3.4%	5.3%	4.3%	3.9%	5.6%	4.1%	3.3%	4%	4%	4%
Jun 2014	4.4%	6.4%	5.9%	3.6%	5.4%	4.5%	4.3%	5.6%	4.5%	4.1%	4.5%	4.3%	4.5%

The EDA Center's "Regional Round-up"

Each month The EDA Center will collect information from the different regions in Greater Minnesota in an effort to highlight notable projects and events across the state. If you have any projects or events you would like highlighted in future newsletters, please submit them to walke810@umn.edu prior to the 15th of every month.

West Central Initiative

The West Central Minnesota Small Business Development Center is hosting four upcoming training events at Concordia College in Moorhead. The dates and times of the events are as follows:

- **QuickBooks: Beginner Level**
August 5th-9 AM to 4 PM
- **QuickBooks: Advanced Level**
August 12th-9 AM to 4 PM
- **QuickBooks Payroll Module**

August 19th-9 AM to 4 PM

- **How to Market Your Small Business Online**
September 23rd-1 PM to 3 PM

For more information about these events, please get the SBDC Summer Training Events brochure at

http://wcif.org/file_download/8ca0fcfa-58bf-452f-a971-26d04ed6ec8a.

Co-Creating Your Organization's Story

The West Central Initiative is promoting a "hands on workshop for nonprofit boards and staff" that will be held at Arrowhead Resort in Alexandria on October 1st from 8:30 AM to 4 PM. Below is the description from the website:

"Great stories teach, stimulate, and inspire us to action. They allow us to understand ourselves better. They also bind us together, helping us to see where ideas and passions

intersect and how we can forge meaningful connections around what we deeply care about. For the nonprofit sector creating a story is more than a donor acquisition strategy. It is a way to enable deep engagement around the most important aspects of our work. This impacts how we assess our efforts, design new mission-driven initiatives, overcome the limits of our resources, and create and deliver value. Successful organizations know how to co-create their story, forging a collaboration among internal and external stakeholders taking mission engagement to new heights."

Registration is \$60. To register for the event, please go to https://wciforg.presencehost.net/news_publications/event/2014/10/01/co-creating-your-organization-story.

70 Teams Advance to Second Round of Minnesota Cup

The Minnesota Cup has announced the 70 teams of Minnesota-based entrepreneurs who have moved on to the second round of competition. There were 1,300 entries to the 10th annual Minnesota Cup. The number of entries mean a new record in the 10 years of the event.

These 70 semifinalists will compete in seven divisions for a share of the \$300,000 available in prizes. The divisions include:

- Energy/Clean Tech./Water

- Food/Agriculture/Beverage
- General
- High Tech
- Life Science & Health IT
- Social
- Student

The finalists for each division will be announced on August 18th with winners of all divisions except the social and student divisions receiving \$30,000 in seed money. Winners of the social and student divi-

sion winners will receive \$20,000 in seed money. One runner-up from each division will receive \$5,000. All division winners will compete for an additional \$50,000 in seed money at the Minnesota Cup final awards event on September 10th at the University of Minnesota's McNamara Alumni Center.

For information on the semifinalists, please go to <http://breakthroughideas.org/2014-minnesota-cup-semifinalist-press-release>.

MMB July Economic Update: State Revenues up 0.9% from February Forecast

The July Economic Update shows an overall increase in the general fund receipts. The general fund sits at \$19.258 billion for FY 2014, which is \$168 million above projections in the February Forecast (a 0.9% improvement). Income, sales, and corporate taxes account for \$161 million of the surplus. The largest increase in revenues came from individual income taxes (\$181 million). Final 2013 income tax return payments were \$71 million more than forecast while income tax refunds were \$93 million less than projected. General sales tax receipts were \$34 million more than forecast. Conversely, corporate franchise

tax receipts were \$53 million short of February projections. Revenues for the final quarter of FY 2014 were \$235 million more than forecast.

While the general fund shows improvements, the Minnesota Management and Budget Office expects slower economic growth than previously estimated in February. IHS Economics (IHS) projected a 2.7 percent real GDP growth in 2014 and 3.3 percent in 2015 in the February Forecast. IHS now expects only a 1.7 percent growth in 2014. This would be the weakest growth in any year since the end of the recession. IHS expects growth in 2015 to average

3 percent, which is down from their original projection in February (3.3%). IHS also expects growth to be down slightly in 2016 to 3.3 percent (compared to 3.4 percent in February). The expectation is growth in 2017 will be at 3.1 percent (as it was projected in February).

For the complete July Update, please go to

http://mn.gov/mmb/images/Revenue%2526Economic_Update_July2014.pdf.



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This document was prepared by the University of Minnesota Crookston under award number 06-66-05709 from the Economic Development Administration, U.S. Department of Commerce. The statements, findings, conclusions, and recommendations are those of the author(s) and do not necessarily reflect the views of the Economic Development Administration or the U.S. Department of Commerce.

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The EDA Center at the University of Minnesota Crookston is one of more than 40 university centers nationwide, supported by the Economic Development Administration, U.S. Department of Commerce.

We conduct applied research, provide direct technical assistance and deliver educational programs development agencies that support the economy of economically-distressed rural communities throughout Minnesota.

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